

Filming Tips:

- Please keep in mind, the video does not have to be of professional quality. A cell phone or digital camera will be sufficient.
- Be mindful of your lighting. Your light should be balanced (not too bright and not too dark.)
- Steer clear of distracting backgrounds.
- Be sure your audio can be heard clearly.
- Be natural and conversational.
- Please shoot the video horizontally (landscape mode).

Video Content Guide:

1. Begin the video with a greeting and state your full name and title.
2. Acknowledge the early education workforce, express your gratitude for their service to children and families.
3. Offer words of encouragement and congratulations.

Not sure what to say? See the suggested talking points below.

Suggested talking points for video:

- The key to Quality Rated's success has been the efforts of Georgia's early educators. Raising and maintaining quality isn't easy and should be celebrated. I'm happy to join DECAL in celebrating Quality Rated's 10th Anniversary! Congratulations!
- Providers are the backbone of Quality Rated's success and I'm excited to celebrate your efforts. Happy anniversary Quality Rated!
- Because of your hard work, countless Georgia families have access to high-quality child care. This means parents and caregivers have the freedom to thrive at work and school. It means young children have a launchpad to a successful future. Congratulations and thank you for all you do!
- We know signing on to Quality Rated is a commitment. We see all the hard work you've put into providing your students and their families with excellent care and learning. You've earned those stars. Way to go, providers!
- I'm proud to have played a small part in Quality Rated's Decade of Stars because you, the providers, have made this program a tremendous success. From 127 Quality Rated providers in 2012 to more than 3,000 today? That's a major achievement and we so appreciate your contribution!
- Being a Quality Rated provider means joining a network of child care professionals who share a common goal—to give every child we can a strong foundation and a pathway to success. Since 2012, Quality Rated providers have met this goal and more. Congratulations!