

**GEORGIA STATEWIDE
 NOVEMBER GENERAL ELECTION VOTERS
 N=600
 FIELD DATES: 9/20/2022 - 9/22/2022**

2. THINKING AHEAD, HOW LIKELY IS IT THAT YOU WILL VOTE IN THE ELECTIONS FOR U.S. SENATE, GOVERNOR AND GEORGIA STATE LEGISLATURE ON TUESDAY, NOVEMBER 8TH, 2022? WOULD YOU SAY YOU ARE DEFINITELY GOING TO VOTE, VERY LIKELY TO VOTE, ONLY SOMEWHAT LIKELY TO VOTE, NOT VERY LIKELY TO VOTE OR NOT AT ALL LIKELY TO VOTE? IF YOU ARE NOT REGISTERED TO VOTE, JUST SAY SO.

Total	600
DEFINITELY VOTING	93.9
VERY LIKELY	4.9
SOMEWHAT LIKELY	1.2
Mean	2.93

3. I AM GOING TO READ YOU A LIST OF ISSUES FACING GEORGIA RIGHT NOW. AFTER HEARING EACH, PLEASE TELL ME HOW IMPORTANT EACH ISSUE IS TO YOU PERSONALLY – IS IT VERY IMPORTANT, SOMEWHAT IMPORTANT, NOT THAT IMPORTANT OR NOT AT ALL IMPORTANT?

INCREASING JOBS AND ECONOMIC GROWTH

Total	600
IMPORTANT	95.3
Very	73.9
Somewhat	21.4
NOT IMPORTANT	4.5
Not That Important	3.5
Not At All Important	1.0
DON'T KNOW	0.2
Net Diff.	90.8
Mean	3.69

4. REDUCING THE TAX BURDEN ON FAMILIES AND INDIVIDUALS

Total	600
IMPORTANT	91.9
Very	71.9
Somewhat	20.0
NOT IMPORTANT	8.1
Not That Important	6.8
Not At All Important	1.3
DON'T KNOW	0.0
Net Diff.	83.8
Mean	3.62

5. REDUCING THE COST OF EVERYDAY THINGS LIKE GAS AND GROCERIES

Total	600
IMPORTANT	95.9
Very	81.6
Somewhat	14.3
NOT IMPORTANT	3.9
Not That Important	3.3
Not At All Important	0.5
DON'T KNOW	0.2
Net Diff.	92.1
Mean	3.77

6. IMPROVING GEORGIA'S K THRU 12 PUBLIC EDUCATION SYSTEM

Total	600
IMPORTANT	92.1
Very	72.2
Somewhat	19.8
NOT IMPORTANT	6.8
Not That Important	4.0
Not At All Important	2.7
DON'T KNOW	1.2
Net Diff.	85.3
Mean	3.63

7. MAKING COLLEGE MORE AFFORDABLE

Total	600
IMPORTANT	73.9
Very	41.9
Somewhat	32.0
NOT IMPORTANT	25.3
Not That Important	16.3
Not At All Important	9.0
DON'T KNOW	0.8
Net Diff.	48.5
Mean	3.08

8. MAKING HEALTHCARE MORE AFFORDABLE AND ACCESSIBLE

Total	600
IMPORTANT	89.6
Very	68.5
Somewhat	21.1
NOT IMPORTANT	9.7
Not That Important	6.9
Not At All Important	2.8
DON'T KNOW	0.7
Net Diff.	79.9
Mean	3.56

9. IMPROVING ACCESS TO MENTAL HEALTH SERVICES FOR CHILDREN AND FAMILIES

Total	600
IMPORTANT	86.7
Very	62.8
Somewhat	23.9
NOT IMPORTANT	12.7
Not That Important	9.1
Not At All Important	3.7
DON'T KNOW	0.6
Net Diff.	73.9
Mean	3.47

10. MAKING SURE THAT WORKING PARENTS CAN FIND QUALITY, AFFORDABLE CHILD CARE

Total	600
IMPORTANT	80.0
Very	49.5
Somewhat	30.5
NOT IMPORTANT	19.9
Not That Important	13.7
Not At All Important	6.2
DON'T KNOW	0.1
Net Diff.	60.1
Mean	3.23

11. EXPANDING PAID FAMILY AND MEDICAL LEAVE FOR WORKERS

Total	600
IMPORTANT	66.3
Very	37.0
Somewhat	29.3
NOT IMPORTANT	32.5
Not That Important	22.3
Not At All Important	10.2
DON'T KNOW	1.2
Net Diff.	33.8
Mean	2.94

IMPORTANT:

Total	600
REDUCE COST OF GAS	95.9
INCR. JOBS/ECON. GROWTH	95.3
IMPROVE K THRU 12	92.1
REDUCE TAX BURDEN/FAMS	91.9
MAKE HLTHCRE AFFORDABLE	89.6
MENTAL HEALTH ACCESS/FAMS	86.7
AFFORDABLE CHILD CARE	80.0
MAKE COLLEGE AFFORDABLE	73.9
PAID FAMILY LEAVE	66.3

VERY IMPORTANT:

Total	600
REDUCE COST OF GAS	81.6
INCR. JOBS/ECON. GROWTH	73.9
IMPROVE K THRU 12	72.2
REDUCE TAX BURDEN/FAMS	71.9
MAKE HLTHCRE AFFORDABLE	68.5
MENTAL HEALTH ACCESS/FAMS	62.8
AFFORDABLE CHILD CARE	49.5
MAKE COLLEGE AFFORDABLE	41.9
PAID FAMILY LEAVE	37.0

12. WHICH OF THE FOLLOWING DO YOU THINK IS A GREATER PRIORITY FOR THE STATE OF GEORGIA RIGHT NOW?

- 1. HOLDING THE LINE ON TAXES AND SPENDING
OR
2. MAKING SURE THERE IS SUFFICIENT FUNDING FOR NEEDS SUCH AS EDUCATION AND HEALTHCARE**

Total	600
HOLD THE LINE/TAXES	50.5
SUFFICIENT FUNDS/EDUC.	45.3
DK/REFUSED	4.2
Net Diff.	5.3

13. NOW, I WOULD LIKE TO READ YOU A LIST OF STATEMENTS REGARDING EARLY CHILDHOOD EDUCATION IN GEORGIA. PLEASE INDICATE IF YOU AGREE OR DISAGREE WITH EACH.

CHILDREN'S SOCIAL-EMOTIONAL DEVELOPMENT DURING THEIR EARLY YEARS IS IMPORTANT TO THEIR LATER SCHOOL SUCCESS.

Total	600
AGREE	92.7
Strongly	65.6
Somewhat	27.2
DISAGREE	5.3
Somewhat	3.5
Strongly	1.8
DON'T KNOW	2.0
Net Diff.	87.5
Mean	3.60

14. ALL GEORGIANS HAVE A SHARED RESPONSIBILITY IN HELPING GEORGIA CHILDREN GROW UP HEALTHY AND READY TO LEARN.

Total	600
AGREE	73.1
Strongly	43.4
Somewhat	29.8
DISAGREE	25.0
Somewhat	12.4
Strongly	12.6
DON'T KNOW	1.9
Net Diff.	48.1
Mean	3.06

15. THE STATE SHOULD PUT THE SAME LEVEL OF PRIORITY ON EDUCATION FOR CHILDREN AGE 0 TO 4 AS IT DOES ON K THROUGH 12 EDUCATION.

Total	600
AGREE	61.0
Strongly	32.0
Somewhat	29.1
DISAGREE	35.9
Somewhat	19.5
Strongly	16.4
DON'T KNOW	3.1
Net Diff.	25.1
Mean	2.79

16. I WOULD BE OPEN TO PAYING HIGHER TAXES IF I KNEW THE MONEY WOULD BE USED TO MAKE THE NECESSARY INVESTMENTS TO ENSURE THAT ALL CHILDREN ARRIVE AT SCHOOL READY TO LEARN AND SUCCEED.

Total	600
AGREE	54.6
Strongly	25.8
Somewhat	28.8
DISAGREE	41.6
Somewhat	16.0
Strongly	25.5
DON'T KNOW	3.9
Net Diff.	13.0
Mean	2.57

17. INVESTING IN HIGH-QUALITY, EARLY-LEARNING PROGRAMS FOR INFANTS AND TODDLERS NOW WILL BOOST THE STATE'S ECONOMY AND SAVE TAXPAYER MONEY ON OTHER SERVICES IN THE LONG TERM.

Total	600
AGREE	59.9
Strongly	32.4
Somewhat	27.5
DISAGREE	33.7
Somewhat	19.0
Strongly	14.7
DON'T KNOW	6.4
Net Diff.	26.3
Mean	2.83

18. EXPANDING ACCESS TO HIGH-QUALITY CHILD CARE GIVES PARENTS THE OPPORTUNITY TO PARTICIPATE IN THE WORKFORCE, WHICH IS GOOD FOR GEORGIA'S ECONOMY

Total	600
AGREE	78.2
Strongly	48.7
Somewhat	29.6
DISAGREE	19.0
Somewhat	11.4
Strongly	7.5
DON'T KNOW	2.8
Net Diff.	59.3
Mean	3.23

19. PEOPLE WHO WORK IN CHILD CARE AND EARLY EDUCATION SHOULD BE PAID A SALARY COMPARABLE TO ELEMENTARY SCHOOL TEACHERS IF THEY HAVE THE SAME CREDENTIALS AND EXPERIENCE.

Total	600
AGREE	77.2
Strongly	46.6
Somewhat	30.6
DISAGREE	18.3
Somewhat	11.7
Strongly	6.6
DON'T KNOW	4.4
Net Diff.	58.9
Mean	3.23

AGREE:

Total	600
EMOTIONAL DEVELOPMENT	92.7
PARENTS IN THE WORKFORCE	78.2
COMPARABLE SALARY	77.2
SHARED RESPONSIBILITY	73.1
SAME EFFORT ON EDUCATION	61.0
ED. WILL BOOST GA ECONOMY	59.9
PAY MORE FOR BETTER ED.	54.6

STRONGLY AGREE:

Total	600
EMOTIONAL DEVELOPMENT	65.6
PARENTS IN THE WORKFORCE	48.7
COMPARABLE SALARY	46.6
SHARED RESPONSIBILITY	43.4
ED. WILL BOOST GA ECONOMY	32.4
SAME EFFORT ON EDUCATION	32.0
PAY MORE FOR BETTER ED.	25.8

20. FROM WHAT YOU KNOW, HOW SERIOUS A PROBLEM IS FINDING QUALITY, AFFORDABLE CHILD CARE IN YOUR AREA?

Total	600
PROBLEM	48.9
Serious	20.7
Somewhat	28.3
NOT A PROBLEM	25.5
Not That Serious Prbm	17.5
Not a Problem at All	8.0
DON'T KNOW	25.6
Net Diff.	23.5
Mean	2.83

21. WOULD YOU BE MORE LIKELY OR LESS LIKELY TO VOTE FOR A CANDIDATE FOR POLITICAL OFFICE WHO SUPPORTS POLICIES THAT GIVE MORE FAMILIES ACCESS TO QUALITY CHILD CARE AND PRESCHOOL? IF IT WOULD MAKE NO DIFFERENCE, JUST SAY SO.

Total	600
MORE LIKELY	54.8
Much	31.6
Somewhat	23.2
LESS LIKELY	14.6
Somewhat	5.7
Much	8.9
NO DIFFERENCE	25.5
DK/REFUSED	5.0
Net Diff.	40.2
Mean	3.66

22. AND WOULD YOU BE MORE LIKELY OR LESS LIKELY TO VOTE FOR A CANDIDATE FOR POLITICAL OFFICE WHO SUPPORTS POLICIES THAT GIVE FAMILIES AND YOUNG CHILDREN BETTER ACCESS TO MENTAL HEALTH SERVICES?

Total	600
MORE LIKELY	67.5
Much	39.3
Somewhat	28.1
LESS LIKELY	10.6
Somewhat	5.2
Much	5.4
NO DIFFERENCE	18.0
DK/REFUSED	3.9
Net Diff.	56.8
Mean	3.94

23. GENERALLY SPEAKING, DO YOU SUPPORT OR OPPOSE PROVIDING STATE FUNDING TO HELP LOW-TO-MODERATE INCOME WORKING FAMILIES AFFORD CHILD CARE?

Total	600
SUPPORT	65.4
Strongly	35.1
Somewhat	30.3
OPPOSE	30.5
Somewhat	16.6
Strongly	13.9
DON'T KNOW	4.1
Net Diff.	34.9
Mean	2.90

24. WHICH OF THE FOLLOWING STATEMENTS COMES CLOSER TO YOUR VIEW ABOUT FUNDING FOR EARLY CHILDHOOD DEVELOPMENT, EDUCATION AND WELL-BEING PROGRAMS?

- 1. WE NEED TO MAKE SURE THAT FUNDING FOR THESE PROGRAMS IS AVAILABLE TO ALL CHILDREN AND FAMILIES – REGARDLESS OF THEIR FINANCIAL SITUATION**
OR
2. WE NEED TO TARGET FUNDING FOR THESE PROGRAMS TO FAMILIES WHO ARE STRUGGLING TO MAKE ENDS MEET IN TODAY'S ECONOMY

Total	600
FUNDING AVAILABILITY/ALL	42.8
TARGET FUNDING	36.0
DK/REFUSED	21.2
Net Diff.	6.9

25. THERE HAS BEEN SOME DISCUSSION LATELY ABOUT PAID AND MEDICAL LEAVE FOR EMPLOYEES. PLEASE TELL ME IF YOU SUPPORT OR OPPOSE EACH OF THE FOLLOWING PROPOSALS.

PROVIDING PAID PARENTAL LEAVE FOR THE BIRTH OR ADOPTION OF A CHILD

Total	600
SUPPORT	79.6
Strongly	50.9
Somewhat	28.6
OPPOSE	17.5
Somewhat	9.7
Strongly	7.8
DON'T KNOW	3.0
Net Diff.	62.1
Mean	3.26

26. PROVIDING PAID SICK OR FAMILY MEDICAL LEAVE TO CARE FOR YOURSELF OR A FAMILY MEMBER WITH AN ILLNESS

Total	600
SUPPORT	83.1
Strongly	53.5
Somewhat	29.6
OPPOSE	14.6
Somewhat	7.6
Strongly	7.1
DON'T KNOW	2.2
Net Diff.	68.5
Mean	3.33

27. AS YOU MAY KNOW, GEORGIA CURRENTLY OFFERS A FREE, LOTTERY-FUNDED VOLUNTARY PRE-KINDERGARTEN PROGRAM FOR FOUR-YEAR-OLDS IN THE STATE. DO YOU SUPPORT OR OPPOSE CONTINUING TO USE A PORTION OF LOTTERY FUNDS TO PROVIDE VOLUNTARY PRE-KINDERGARTEN PROGRAMS FOR FOUR YEAR OLDS?

Total	600
SUPPORT	87.5
Strongly	64.4
Somewhat	23.1
OPPOSE	8.2
Somewhat	4.4
Strongly	3.8
DON'T KNOW	4.2
Net Diff.	79.3
Mean	3.55

28. AS YOU MAY KNOW, PROCEEDS FROM THE GEORGIA LOTTERY SUPPORT EDUCATION PROGRAMS, SUCH AS THE HOPE SCHOLARSHIP AND GEORGIA'S PRE-K PROGRAM FOR FOUR YEAR OLDS. CURRENTLY, THERE IS OVER 700 MILLION DOLLARS LEFT UNSPENT IN A RESERVE FUND. WOULD YOU SUPPORT OR OPPOSE USING A PORTION OF THESE RESERVES TO STRENGTHEN GEORGIA'S PRE-K PROGRAM SUCH AS BY LOWERING CLASS SIZES BACK TO THE RECOMMENDED SIZE OF 20 STUDENTS?

Total	600
SUPPORT	83.3
Strongly	55.7
Somewhat	27.7
OPPOSE	12.4
Somewhat	6.3
Strongly	6.1
DON'T KNOW	4.3
Net Diff.	71.0
Mean	3.39

29. IN LIGHT OF THE SHORTAGE OF QUALIFIED CHILD CARE AND PRESCHOOL TEACHERS, WOULD YOU SUPPORT OR OPPOSE INCREASING THE SALARIES OF QUALIFIED CHILD CARE AND PRESCHOOL TEACHERS IN GEORGIA TO ATTRACT MORE INDIVIDUALS TO THIS FIELD?

Total	600
SUPPORT	83.4
Strongly	50.0
Somewhat	33.4
OPPOSE	12.8
Somewhat	7.2
Strongly	5.6
DON'T KNOW	3.8
Net Diff.	70.5
Mean	3.33

30. AS YOU MAY KNOW, GEORGIA STATE GOVERNMENT HAS A HISTORIC BUDGET SURPLUS. WOULD YOU SUPPORT OR OPPOSE USING A PORTION OF THESE FUNDS TO EXPAND THE STATE'S BUDGET FOR EARLY CHILDHOOD EDUCATION AND CHILD HEALTH PROGRAMS?

Total	600
SUPPORT	71.3
Strongly	39.3
Somewhat	31.9
OPPOSE	23.1
Somewhat	11.7
Strongly	11.4
DON'T KNOW	5.7
Net Diff.	48.2
Mean	3.05

32. FOR WHOM DID YOU VOTE IN THE NOVEMBER 2020 PRESIDENTIAL ELECTION?

Total	600
JOE BIDEN	47.8
DONALD TRUMP	47.7
JO JORGENSEN	1.7
DID NOT VOTE/PRESIDENT	1.0
DK/REFUSED	1.8
Net Diff.	-0.1

33. WITH WHICH POLITICAL PARTY ARE YOU AFFILIATED?

Total	600
REPUBLICAN	38.0
DEMOCRAT	36.0
INDEPENDENT/OTHER	26.0
DK/REFUSED	0.0
Net Diff.	2.0

34. WHEN YOU VOTE FOR CANDIDATES FOR POLITICAL OFFICE, WOULD YOU SAY YOU...?

Total	600
DEMOCRAT	39.7
Always	19.8
Usually	19.9
TICKET-SPLITTER	10.8
REPUBLICAN	46.4
Usually	27.9
Always	18.5
DK/REFUSED	3.1
Net Diff.	6.7
Mean	3.05

PARTY/VOTE BEHAVIOR:

Total Answering	581
VOTE REPUBLICAN	47.4
Strong GOP	18.1
Soft GOP	19.2
Lean GOP	10.0
SWING VOTER	11.2
VOTE DEMOCRAT	40.8
Lean Dem.	6.6
Soft Dem.	15.1
Strong Dem.	19.1
GOP DEFECTORS	0.2
DEM. DEFECTORS	0.5

35. WHAT IS THE LAST GRADE OF FORMAL EDUCATION YOU HAVE COMPLETED?

Total	600
LESS/COLLEGE GRAD	59.5
Less/H.S. Diploma	1.8
High School Grad.	8.2
Some College/Trade	23.0
Associates Degree	26.5
COLLEGE GRADUATE	40.5
Bachelors Degree	18.2
Post-Graduate Degree	22.3
DK/REFUSED	0.0
Net Diff.	19.0

36. WHAT IS YOUR CURRENT MARITAL STATUS?

Total	600
SINGLE COMBO	17.7
Single	11.8
Single,Sigf. Partner	5.9
MARRIED	62.0
SEPARATED	0.6
DIVORCED	11.2
WIDOWED	6.4
REFUSED	2.2

37. ARE YOU THE PARENT, STEP-PARENT OR LEGAL GUARDIAN OF A CHILD EIGHT YEARS OLD OR YOUNGER WHO LIVES WITH YOU?

Total	600
YES	19.9
Parent	16.8
Step-Parent	1.2
Legal Guardian	1.9
NO	78.3
DK/REFUSED	1.8

38. ARE YOU CURRENTLY EMPLOYED FULL-TIME, EMPLOYED PART-TIME, A STAY-AT-HOME PARENT, RETIRED, NOT EMPLOYED AND LOOKING FOR WORK OR NOT EMPLOYED AND NOT LOOKING FOR WORK?

Total	600
EMPLOYED	59.8
Full-Time	54.7
Part-Time	5.1
STAY-AT-HOME PARENT	2.0
RETIRED	32.2
NOT EMPLOYED	1.9
Looking for Work	0.8
Not Looking for Work	1.0
OTHER	1.6
DK/REFUSED	2.5

39. WHICH OF THE FOLLOWING RANGES DOES YOUR TOTAL HOUSEHOLD INCOME LAST YEAR BEFORE TAXES FALL INTO? THIS INFORMATION WILL REMAIN STRICTLY CONFIDENTIAL AND WILL ONLY BE USED FOR STATISTICAL PURPOSES. PLEASE STOP ME WHEN I REACH THE CATEGORY THAT INCLUDES YOUR HOUSEHOLD INCOME.

Total	600
UNDER \$50,000	24.0
Under \$20,000	5.6
\$20,000-\$40,000	11.3
\$40,000-\$50,000	7.1
\$50,000 - \$100,000	28.4
\$50,000-\$75,000	12.8
\$75,000-\$100,000	15.6
OVER \$100,000	29.9
\$100,000-\$200,000	19.6
Over \$200,000	10.4
REFUSED	17.7
Mean	98032.80

40. WHAT IS YOUR MAIN RACIAL BACKGROUND?

Total	600
AFRICAN AMERICAN	29.0
ASIAN	2.0
WHITE	64.0
HISPANIC	4.0
OTHER	1.0
DK/REFUSED	0.0

41. WHAT IS YOUR AGE?

Total	600
18-35	24.0
36-45	16.0
46-55	18.0
56-65	19.0
OVER 65	23.0
DK/REFUSED	0.0
Mean	49.29

42. GENDER:

Total	600
MALE	45.0
FEMALE	55.0

43. AREA:

Total	600
ATLANTA METRO	20.7
ATLANTA SBRBAN COUNTIES	18.7
REST OF ATLANTA/GRNVLL	30.8
AUGUSTA MEDIA MARKET	4.5
SAVANNAH MEDIA MARKET	6.3
COLUMBUS MEDIA MARKET	2.7
ALBANY MEDIA MARKET	3.3
MACON MEDIA MARKET	6.3
CHATTANOOGA MEDIA MARKET	2.3
TALLAHASSEE/DOTHAN	4.3

44. REGION:

Total	600
NORTH	72.5
Atlanta Metro	20.7
Suburban	18.7
Rest of North	33.2
CENTRAL	13.5
SOUTH	14.0

45. VOTE HISTORY – GENERAL SUMMARY 2020 & 2018:

Total	600
0 OF 2	4.1
1 OF 2	24.1
2 OF 2	71.8
Mean	1.68

46. INTERVIEW:

Total	600
LANDLINE PHONE	33.3
CELL PHONE	33.9
TEST MESSAGE	32.8