



# SUPPORT YOUR ORGANIZATION AND GEORGIA'S CHILDREN



## 61% OF GA THIRD GRADE STUDENTS ARE NOT READING ON GRADE LEVEL

## WHAT IS TALK WITH ME BABY @ WORK?

Your organization can make an impact on Georgia's young children by hosting a *Talk With Me Baby @ Work* workshop for your team. At no cost, Hands On Atlanta will facilitate three interactive sessions for parents and caregivers focused on the importance of early childhood literacy. Sessions provide engaging conversations about why talking with your baby is critical and tools and tips on how to interact with children 0-5 to increase their language development.



I can honestly say that without these sessions I wouldn't have known where to find the resources I desperately needed. These kinds of resources are often missed by parents in the workforce. "

- *Talk With Me Baby @ Work Participant*

## WHY IT MATTERS

- **Brain Development:** Early childhood is a critical period of brain development, with over 1 million new neural connections being formed every second.
- **Kindergarten Readiness:** Research indicates that children without exposure to language-rich environments can enter kindergarten as much as 18 months behind their peers.
- **Third Grade Reading:** 61% of Georgia's third graders are not reading on grade level.

## WHO IS TALK WITH ME BABY @ WORK FOR?

- Parents
- Caregivers
- Grandparents
- Expecting Parents

For more information visit: [www.handsonatlanta.org/talk](http://www.handsonatlanta.org/talk)



# BRING TALK WITH ME BABY @ WORK TO YOUR ORGANIZATION!

Organizations can use Talk With Me Baby @ Work as a benefit, supporting the recruitment, engagement and retainment of members, and to bolster their internal and external reputation. There will be no cost to you to host these sessions.



## HANDS ON ATLANTA WILL DELIVER

- Trained facilitators, and curriculum
- Tools to help communicate and promote the program to your team
- Data on the impact of the sessions for your members as well as anecdotal information on member experiences or responses
- Access to other programs and initiatives that support families and young children

## HOST SITE REQUIREMENTS

- Set dates/time for the three, one-hour sessions
- Identify a point of contact
- Reserve a space that holds 8-15 parents or caregivers, is connected to the Internet, and has the capability to show PowerPoint and videos
- Print materials for each session, 8-15 pages per session
- Promote the program to your employees and recruit parents and caregivers of young children



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Contact Amanda Bisgaard at [abisgaard@handsonatlanta.org](mailto:abisgaard@handsonatlanta.org) or 404.979.2790

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