

A wise woman once said to me:

**“There are only two lasting bequests we can hope to give our children. One of these is roots; the other, wings.”**

– Hodding Carter, *Where Main Streets Meets the River* (Rinehart)



HELPFUL TOOLS TODAY TO SUPPORT YOUR CHILD'S DEVELOPMENT TOMORROW.

**Does your organization want Georgia’s young children to be ready for kindergarten and on a path to reading proficiency by third grade?**

Our school systems are overburdened with children that are falling below or barely meeting basic standards, with nearly 70% of Georgia’s third graders not reading on grade level. Research indicates that learning gaps can show up as early as nine months of age and children without exposure to language-rich environments can enter kindergarten as much as 18 months behind their peers.

Early childhood is a critical and rapid period of brain development, with 700-1000 new neural connections being formed every second. We need to support

our parents and caregivers as they nurture, educate, and engage with their young children to make the most of these critical early years.

**What is Rooted to Rise?**

Rooted to Rise is a program created through a partnership between GEEARS: The Georgia Early Education Alliance for Ready Students and the Rollins Center for Language and Literacy at the Atlanta Speech School that provides parents and caregivers of young children, as well as expecting parents, with tools and strategies to support early brain and language development. Through three, one-hour sessions, parents and caregivers can learn how to ensure their children have high quality experiences in early childhood and build their foundation for future learning.

**Why is it important for parents and caregivers to participate in Rooted to Rise?**

The quality of a child’s early environment and their experiences during these early years shape the children’s brain architecture and determine the foundation for future learning. Children who miss the opportunity to build a strong foundation in early childhood may experience detrimental effects on the development of critical thinking, vocabulary, and literacy skills. Rooted to Rise provides parents and caregivers with the information necessary to build a strong foundation for all future learning.

**Become a Rooted to Rise Partner that takes action to support Georgia’s children and your local community.**

Rooted to Rise is looking for organizations who serve parents/caregivers of young children or expecting parents to become a partner and help implement the three one-hour sessions. There is flexibility in the delivery of this program as Rooted to Rise can either provide facilitators for the sessions or we can train your employees/staff/volunteers on how to facilitate the curriculum. This program is designed to be very resource-minimal so there will be no cost to your organization to host these sessions.

Organization Acts as a Host Site	Organization Implements the Program
<ul style="list-style-type: none"> <li>• Set dates/time for the three one-hour sessions; Rooted to Rise will provide your organization with trained facilitators</li> <li>• Promote the program and recruit parents and caregivers of children prenatal to five</li> <li>• Have a space that holds 8-12 parents or caregivers, is connected to the Internet, and has the capability to show PowerPoint and videos</li> <li>• Act as a liaison between the Rooted to Rise program and your recruited attendees</li> </ul>	<ul style="list-style-type: none"> <li>• Send members of your staff to a Rooted to Rise training</li> <li>• Organizations can schedule RTR session to fit in within existing programming or RTR can be used to reach out to new audiences</li> <li>• Work with Rooted to Rise team to track trainings and provide feedback on programming</li> <li>• Act as an advocate for the program and help to expand the program in the local community</li> </ul>

*Partner with Rooted to Rise to give parents and caregivers access to the information and skills they need to support critical language and literacy development in their young children.*

**For more information, email [sarah@endurancepm.com](mailto:sarah@endurancepm.com) or call 541-968-0525.**

Rooted to Rise was a created through a partnership between GEEARS: The Georgia Early Education Alliance for Ready Students and the Rollins Center for Language and Literacy at the Atlanta Speech School. Project Management support is provided by Endurance Project Management.