

1250 Connecticut Avenue NW, Suite 530
Washington, DC 20036
(202) 234-5570

Interviews: 602 2026 likely voters in Georgia
Dates: August 13-18, 2026

FINAL

Study #15280
GEEARS Voter Survey
August 2026

Please note: all results are shown as percentages unless otherwise stated.

Gender. Record respondent's gender.

Male.....	45
Female.....	54
Nonbinary/other	1

QSRV1. First, are you currently registered to vote in Georgia?

Yes, registered to vote	100	
No, not registered to vote.....	-	TERMINATE
Not sure	-	

QAGE. For statistical purposes only and to ensure that we have a representative sample, in what year were you born?

18-24	8
25-29	6
30-34	6
35-39	9
40-44	8
45-49	9
50-54	6
55-59	12
60-64	8
65-69	10
70-74	7
75 or older	11

Raceth. Again, for statistical purposes only, are you of Hispanic, Latino, or Spanish origin? And to ensure that we have a representative sample, what is your race--white, Black or African American, Asian, or something else? **(IF SOMETHING ELSE, ASK:) How would you describe your race?**

American Indian or Native American...	0
Asian or Asian American	2
Black or African American	31
Hispanic	5
Native Hawaiian or Pacific Islander	0
White.....	60
Another race.....	1
Not sure/refused.....	0

Due to rounding, not all tables will add to 100. When totaled responses differ from individual responses, totaled responses are more precise.

QSedu. What is the last grade of school or level of education you completed?

(IF INITIAL RESPONSE IS REFUSED OR NOT SURE, SAY:) As a reminder, your answer is completely confidential and is being used for statistical purposes only. With that in mind, would you tell me the last grade you completed in school?

Did not graduate high school.....	2
High school graduate	25
Vocational training/technical school	5
Some college, no degree.....	16
2-year college/associate degree.....	10
4-year college/bachelor's degree	25
Master's, PhD, or professional degree (MD, law, MBA) ..	16
Not sure/refused	1

PID5abTH. How would you describe your overall point of view in terms of the political parties? Would you say that you are a strong Republican, leaning Republican, completely independent, leaning Democratic, or a strong Democrat?

A strong Republican	27
Leaning Republican	11
Completely independent	22
Leaning Democratic.....	10
A strong Democrat.....	26
Not sure	4
Total Democrat	36
Total Independent	22
Total Republican	38

Q24prescom. Did you vote in the 2024 election for president? **(IF YES, VOTED, ASK:)** Did you vote for Kamala Harris, the Democrat, or Donald Trump, the Republican?

(IF RESPONDENT DECLINES TO SAY HOW HE/SHE VOTED, SAY:) This survey is being done for research purposes only. Your willingness to say how you voted is really important for ensuring the accuracy of our research, and we promise that we will always maintain the privacy and confidentiality of your responses. In the election for president, did you vote for **(READ LIST)**?

Kamala Harris	43
Donald Trump	44
Other candidate	1
Did not vote	11
Not sure/refused	1

Q1. How are you feeling specifically about Georgia's economy these days? Would you say you are...?

Very satisfied	13
Somewhat satisfied.....	27
Somewhat dissatisfied.....	26
Very dissatisfied.....	32
Not sure	2
Total Satisfied	40
Total Dissatisfied	59

Q2. Do you feel very confident, somewhat confident, not that confident, or not confident at all that life for our children's generation will be better than it has been for us?

Feel very confident	7
Feel somewhat confident.....	21
Do not feel that confident.....	27
Do not feel confident at all	42
Not sure	2
Total Confident	28
Total Not confident	69

Q3. I am going to read you a list of issues facing Georgia right now. After hearing each, please tell me how important each issue is to you personally--is it very important, somewhat important, not that important, or not important at all?

RANKED BY THE PERCENTAGE WHO SAY VERY IMPORTANT

	<u>Total Important</u>	<u>Very important</u>	<u>Somewhat important</u>	<u>Not that important</u>	<u>Not important at all</u>	<u>Not sure</u>
Improving Georgia's K-12 public education system						
August 2026 *	96	81	16	1	2	0
September 2022.....	92	72	20	4	3	1
September 2020.....	93	80	14	3	2	1
September 2018**	97	83	14	2	1	-
Increasing jobs and economic growth						
August 2026 **	95	78	17	2	2	1
September 2022.....	95	74	21	4	1	-
September 2020.....	97	84	13	2	1	-
September 2018.....	97	80	17	2	1	-
Making healthcare more affordable and accessible						
August 2026 *	95	76	19	3	1	0
September 2022.....	90	69	21	7	3	1
September 2020.....	94	79	15	3	2	1
September 2018^^	94	81	13	3	2	1
Reducing the tax burden on families and individuals						
August 2026.....	93	71	23	4	2	0
September 2022.....	92	72	20	7	1	-
September 2020.....	91	66	25	5	3	1
September 2018+	91	67	24	7	1	1
Ensuring working parents can find quality, affordable child care						
August 2026.....	90	70	20	6	4	1
September 2022.....	80	50	31	14	6	-
September 2018^.....	91	66	25	6	3	1

Due to rounding, not all tables will add to 100. When totaled responses differ from individual responses, totaled responses are more precise.

Q3 (cont.)	Total Important	<u>Very important</u>	<u>Somewhat important</u>	<u>Not that important</u>	<u>Not important at all</u>	<u>Not sure</u>
Making college more affordable						
August 2026 **	83	62	21	10	6	1
September 2022.....	74	42	32	16	9	1
September 2020.....	90	65	25	6	4	1
Expanding paid family and medical leave for workers						
August 2026.....	80	52	28	12	7	1
September 2022.....	66	37	29	22	10	1
September 2020.....	86	53	33	9	4	1
September 2018#	90	57	33	7	3	-

*Asked of one-half the respondents (FORM A).

**Asked of one-half the respondents (FORM B).

¹ Comparative data comes from previous surveys conducted for Georgia Early Education Alliance for Ready Students (GEEARS).

* In September 2018 item was phrased, "Reducing the tax burden on families."

[^] In September 2018 item was phrased, "Making sure that working families can find quality, affordable child care for their infants and toddlers."

[#] In September 2018 item was phrased, "Improving access to paid family and medical leave for working parents."

⁺⁺ In September 2018 item was phrased, "Improving the quality of our public schools."

^{^^} In September 2018 item was phrased, "Improving access to quality health care."

Q4. From what you know, is each of the following very affordable, somewhat affordable, somewhat unaffordable, or very unaffordable in Georgia right now?

RANKED BY THE PERCENTAGE WHO SAY UNAFFORDABLE

	Total Affordable	Total Unaffordable	<u>Very affordable</u>	<u>Somewhat affordable</u>	<u>Somewhat unaffordable</u>	<u>Very unaffordable</u>	<u>Not sure</u>
Housing.....	22	77	7	15	26	50	1
Healthcare	24	73	5	19	24	50	3
Gasoline **.....	29	69	5	24	32	37	2
Child care.....	17	68	4	13	29	39	14
Food and groceries *.....	31	68	6	25	29	39	1

* Asked of one-half the respondents (FORM A).

** Asked of one-half the respondents (FORM B).

Q5. Thinking about the state government here in Georgia, how do you think the state government does at meeting the needs of families with young children--a good job, a bad job, or neither a good nor a bad job?

Good job.....	17
Bad job	32
Neither a good nor a bad job.....	43
I do not know.....	9

Due to rounding, not all tables will add to 100. When totaled responses differ from individual responses, totaled responses are more precise.

I'm going to ask you some questions about policies related to families that have young children.

Q6ab. As you may know, Georgia currently offers a free, lottery-funded voluntary pre-kindergarten program for four-year-olds in the state. Do you support or oppose continuing to use a portion of lottery funds to provide voluntary pre-kindergarten programs for four-year-olds?

	<u>8/26</u>	<u>9/22</u>	<u>9/20¹</u>	<u>9/18</u>	<u>9/14</u>	<u>9/10</u>
Strongly support	72	64	78	N/A	67	N/A
Somewhat support	19	23	13	N/A	20	N/A
Somewhat oppose	4	4	3	N/A	3	N/A
Strongly oppose	4	4	4	N/A	7	N/A
Not sure	1	4	3	2	3	1
Total Support	91	88	91	80	87	83
Total Oppose	7	8	6	18	10	16

¹ Comparative data comes from previous surveys conducted for Georgia Early Education Alliance for Ready Students (GEEARS).

² Before September 2020 the question was phrased, "Do you support or oppose Georgia using a portion of lottery funds to provide voluntary pre-kindergarten programs for 4-year-olds?"

Q7. I'm going to read you some steps Georgia government could take to better meet the needs of families with young children. For each one, please tell me if you think this is very important, somewhat important, not that important, or not important at all for Georgia to do.

RANKED BY THE PERCENTAGE WHO SAY VERY OR FAIRLY IMPORTANT

	<u>Total Important</u>	<u>Very important</u>	<u>Somewhat important</u>	<u>Not that important</u>	<u>Not important at all</u>	<u>Not sure</u>
Simplify applications and renewal for Medicaid to make sure young children and their caregivers don't lose health coverage because of bureaucracy *	90	66	24	5	4	1
Expand mental health services for families with young children **	85	65	20	9	4	2
Use Georgia lottery proceeds to expand the state's voluntary pre-K program to be available to both four-year-olds AND three-year-olds	82	58	24	9	7	1
Invest Georgia's budget surplus to create a child care trust fund that would provide stable long-term funding to improve access to quality child care	80	51	29	10	8	2
Increase the amount of Georgia's young child tax credit	79	50	29	8	7	6
Help families with young children have access to stable, secure housing by preventing evictions and expanding rental assistance	78	55	24	11	8	3

* Asked of one-half the respondents (FORM A).

** Asked of one-half the respondents (FORM B).

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Q8ab. Would you be more likely or less likely to vote for a candidate for political office who supports policies that give more families access to quality child care and preschool?

	<u>8/26</u>	<u>9/22</u>	<u>9/20</u>	<u>9/14[^]</u>
Much more likely	42	32	46	N/A
Somewhat more likely	21	23	19	N/A
Somewhat less likely	2	6	3	N/A
Much less likely	3	9	3	N/A
No difference	30	26	25	33
Depends	N/A	N/A	N/A	4
Not sure	2	5	4	2
Total More likely	63	55	65	52
Total Less likely	5	15	6	10

¹ Comparative data comes from previous surveys conducted for Georgia Early Education Alliance for Ready Students (GEEARS).

[^] In September 2014 the question was asked specifically about state legislator.

Q9. I'm going to read you a few different groups. For each one, please tell me if you think that group should have at least some responsibility for making sure that Georgia parents who need to work have access to quality child care for young children, or if you think that group does not have any responsibility for this.

RANKED BY THE PERCENTAGE WHO SAY HAS AT LEAST SOME RESPONSIBILITY

	<u>Has at least some responsibility</u>	<u>Does not have any responsibility</u>	<u>Not sure</u>
Parents themselves	96	3	1
Georgia state government	80	18	2
Local government, like cities, counties, and school districts	78	20	2
The federal government.....	67	30	3
Companies and employers	63	33	4

Q10. I'm going to read you a few statements. Please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each one.

RANKED BY THE PERCENTAGE WHO SAY STRONGLY AGREE

	<u>Total Agree</u>	<u>Total Disagree</u>	<u>Strongly agree</u>	<u>Somewhat agree</u>	<u>Somewhat disagree</u>	<u>Strongly disagree</u>	<u>Not sure</u>
Expanding access to high-quality child care gives parents the opportunity to participate in the workforce, which is good for Georgia's economy *	86	11	63	23	6	4	3
It is as important for Georgia to support families with children age four and younger as it is to support families with older children	86	13	60	25	7	6	1
If caregivers and teachers who work in early education have similar training and experience as elementary grade teachers, they should receive similar pay as well **	84	14	55	29	10	4	2

* Asked of one-half the respondents (FORM A).

** Asked of one-half the respondents (FORM B).

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Q11. Some states have adopted new funding sources for programs that support the health and education of young children.

For each of the following, please tell me if this kind of funding for children's programs would be totally acceptable, somewhat acceptable, somewhat unacceptable, or totally unacceptable to you.

RANKED BY THE PERCENTAGE WHO SAY ACCEPTABLE

	<u>Total Acceptable</u>	<u>Total Unacceptable</u>	<u>Totally acceptable</u>	<u>Somewhat acceptable</u>	<u>Somewhat unacceptable</u>	<u>Totally unacceptable</u>	<u>Not sure</u>
Increasing taxation of AI data centers.....	71	24	53	18	9	15	5
Increasing the tax rate on tobacco products	71	26	51	20	9	17	3
Legalizing and taxing THC and other hemp products.....	69	25	48	21	7	18	6
Legalizing and taxing sports betting.....	63	31	38	25	11	20	6
Requiring large corporations to pay a flat, per-employee fee	61	33	34	27	12	21	6

Q12. As you may know, Georgia's state government has a large budget surplus. Do you think it is more important to use that budget surplus to pay for...?

Tax cuts	37
Housing, education, healthcare, and other supports for families with young children	53
Both	8
Not sure	3

Factuals: Now I am going to ask you just a couple of questions for statistical purposes only.

Qpar1. Are you the parent, step-parent, or legal guardian of any children under eighteen?

Yes	24
No	75
Refused	1

(ASKED IF "YES" IN Qpar1.)

Qpar2. In which of the following age groups are your children?

Age five or younger.....	8
Age six to ten.....	10
Age eleven to thirteen.....	8
Age fourteen to seventeen.....	9
Not sure	0
Not parents/refused (Qpar1).....	76

(RESUMED ASKING EVERYONE.)

QSep. Which of the following best describes your current employment situation?

Employed full time	54
Employed part time (less than 35 hours per week).....	10
Laid off/unemployed but looking for work	2
Disabled, unable to work	4
Stay-at-home parent or caregiver	3
Full-time student	3
Retired.....	22
Not sure.....	2
Total Employed	64

Qideol. On most issues related to government and politics, do you consider yourself very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal.....	13
Somewhat liberal	14
Moderate	29
Somewhat conservative.....	18
Very conservative	22
Not sure	4
Total Liberal	27
Total Conservative	40

QF5. Which of the following best describes your financial situation?

Living comfortably with increasing savings.....	23
Living comfortably but not increasing savings...	35
Just getting by financially	28
Really struggling financially	11
Not sure.....	3
Total Living comfortably	58