

2022 GEORGIA VOTER POLL



GEEARS
GEORGIA EARLY EDUCATION
ALLIANCE FOR READY STUDENTS



600

likely Georgia voters*

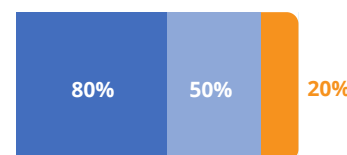
Support for early learning and family-friendly policies is not a partisan issue. GEEARS recently commissioned a bipartisan team of pollsters to survey 600 Georgians likely to vote in the upcoming election. Respondents made it clear—issues like early childhood education, paid family leave, and mental health supports are priorities for voters across the state.

PRESSING ISSUES FACING GEORGIANS

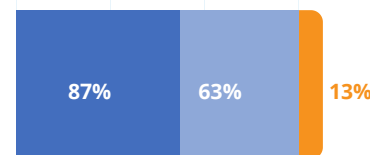
As voters nearly unanimously worry about issues like inflation (96% deemed it "important"), many also emphasize **child care** and **improving access to mental health services**.



Making sure that working parents can find quality, affordable child care



Improving access to mental health services for children and families



VOTERS SUPPORT EARLY CHILDHOOD EDUCATION

Nearly half (49%) say that finding quality, affordable child care is a problem in their area.



62%

OF VOTERS WHO HAVE A YOUNG CHILD.



66%

OF VOTERS IN METRO ATLANTA.



58%

OF VOTERS WITH AN ANNUAL HOUSEHOLD INCOME UNDER \$50,000.

78%

agree that expanding access to high-quality child care gives parents the opportunity to participate in the workforce, which is good for Georgia's economy.



55%

are **more likely** to vote for candidates who support early care & learning

65%

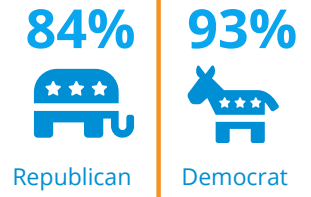
support state funding to help low-to-moderate income families afford child care

*Respondents were from across Georgia, and included a broad cross-section of likely voters. Responses were collected via landlines, cellphones, and text messages from Sept. 20-22, 2022. Selection was random and interviews were stratified by county, race/ethnicity, age and gender to correlate with current voter registration statistics and actual voter turnout from previous elections. The poll had an accuracy of +/- 4.0% at 95% confidence interval.

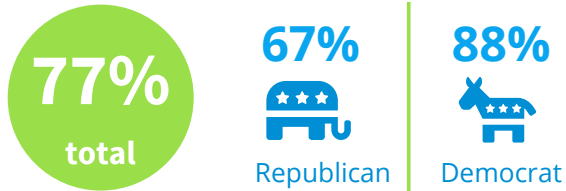
Support for Georgia's Pre-K has been Consistently High

Nearly nine in ten (88%) support GA's Lottery-funded, free and voluntary Pre-K.

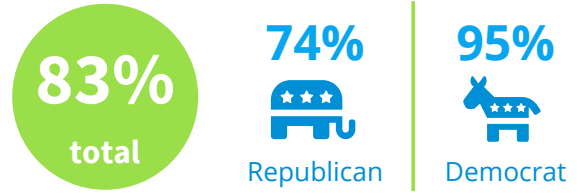
2010: 83%
2014: 87%
2018: 80%



VOTERS SUPPORT THE ECE WORKFORCE

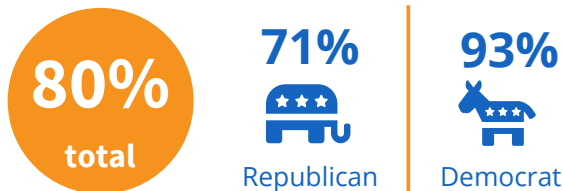


support comparable salaries for early education professionals

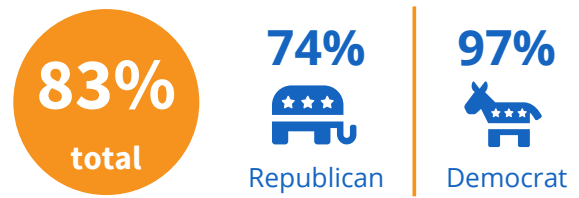


support increasing salaries for child care and preschool teachers

4 IN 5 VOTERS SUPPORT PAID FAMILY LEAVE



for the birth or adoption of a child

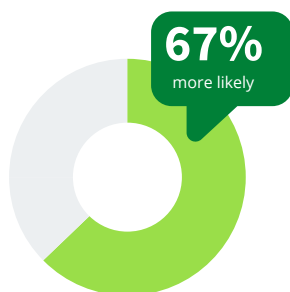


to care for themselves or a family member with an illness

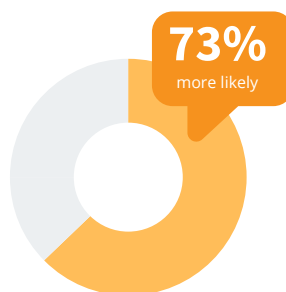
CHILD AND FAMILY MENTAL HEALTH



are more likely to vote for candidates who support policies that give families and young children better access to mental health services.

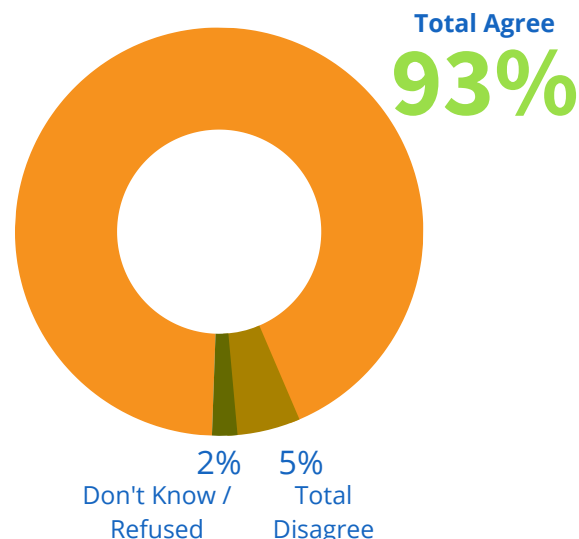


Swing Voters



Women

Georgians overwhelmingly agree that children's social-emotional development during their early years is important to their later school success.



See full results, including crosstabs, at www.GEARS.org/POLLING