

Building People Power Across Georgia



Liberation Community

Integrity



Solidarity

Collaboration

YOUR PRESENTERS



**TINIKI
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**FELICIA
SHUMAN**



**FRANCES
GILLISON**

TODAY'S LEARNING OBJECTIVES

We will cover:

- What grassroots organizing is
- How grassroots organizing can be a tool for change

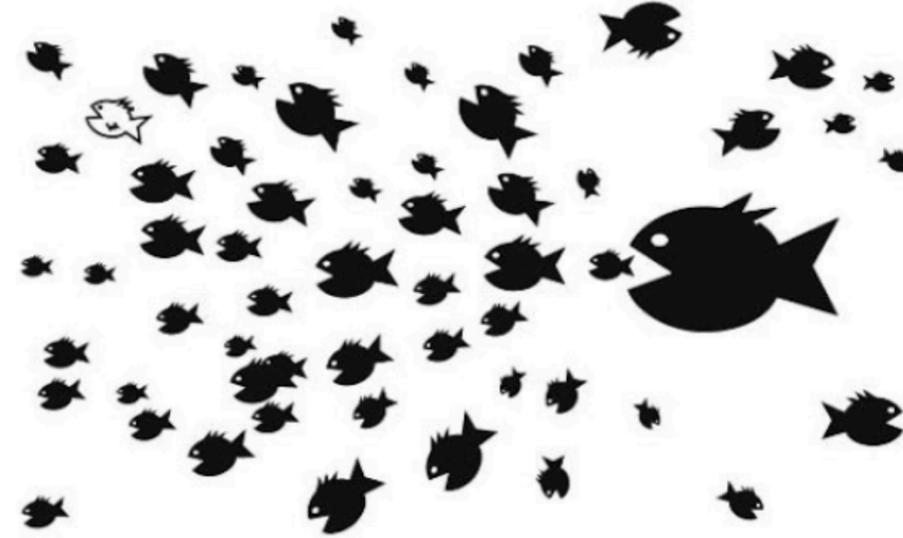
By the end of this session:

- You can explain the definition and impact of grassroots organizing
- You can explain the role of an organizer

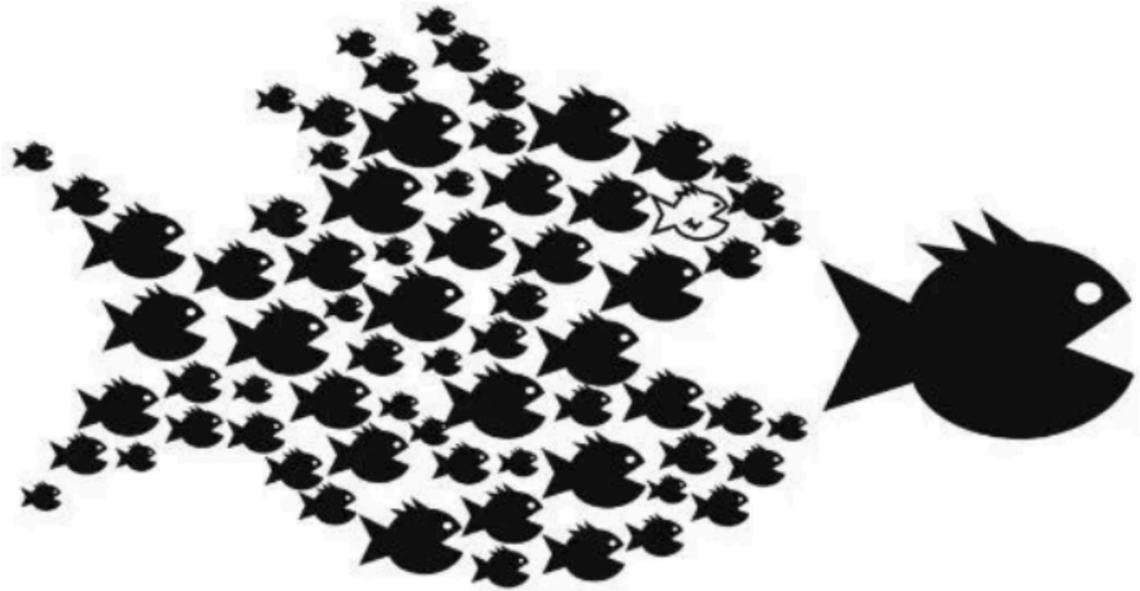
ORGANIZING

The process of building organizations of people with similar interests who use their collective power to win immediate improvements in people's lives and alter the relations of power.

When we don't act



When we act together



Disorganized people → organized people, power!

GRASSROOTS ORGANIZING

Organizing based in the philosophy that the people who are experiencing the issue are the ones to solve it



PRINCIPLES OF GRASSROOTS ORGANIZING

- Win real, immediate, concrete improvements – organizing should create tangible change.
- Give people a sense of their own power – help individuals see their ability to make a difference.
- Alter the relations of power – shift control from the big fish to the small fish

WHAT IS AN ORGANIZER?

- Definition: An organizer ensures the growth of an organization by recruiting and developing members who build power together.
- Key Responsibilities:
 - Help people recognize their power.
 - Bring in new members and build leadership.
 - Guide strategy but let the community lead.

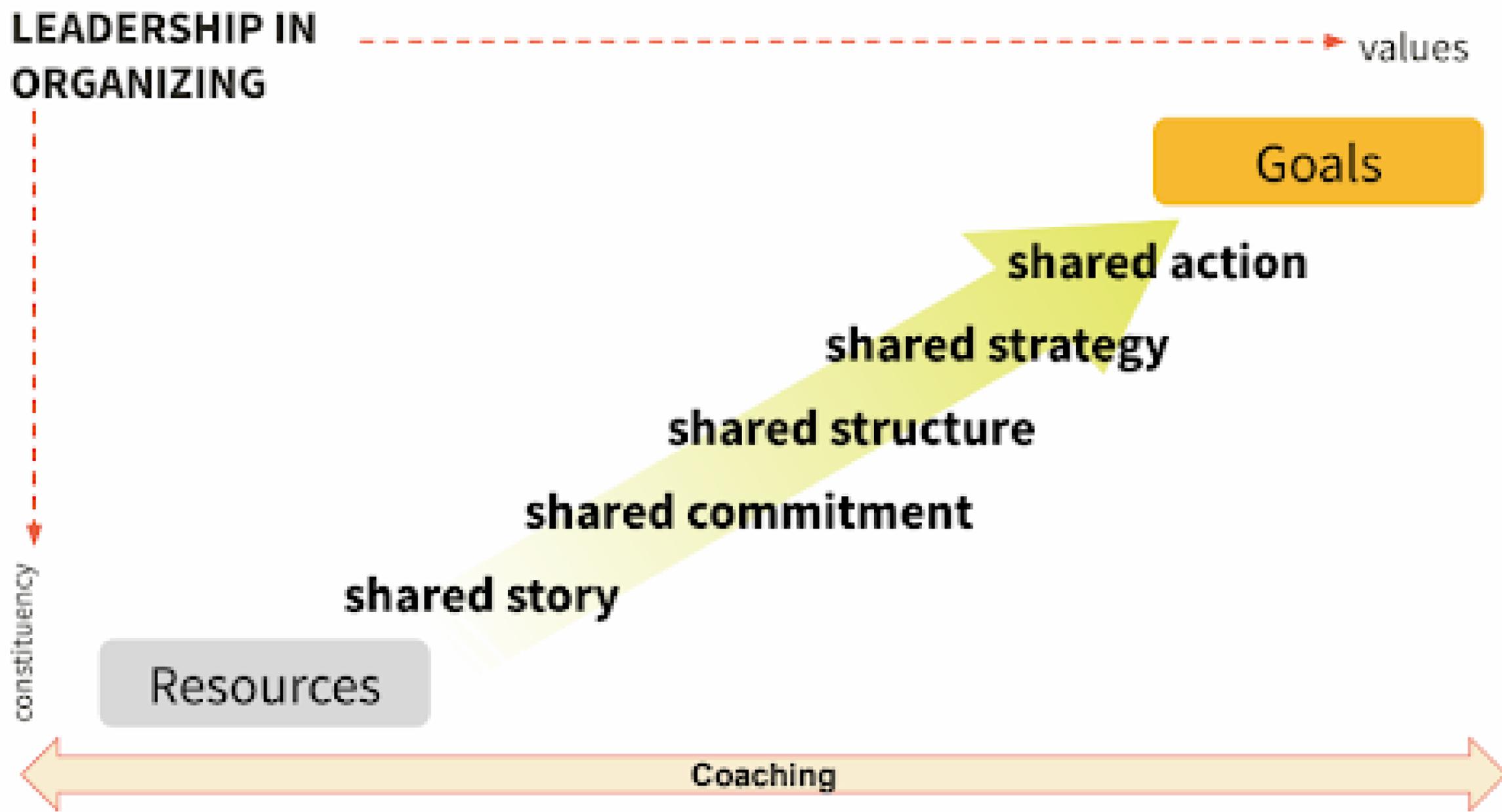
ORGANIZERS ASK 3 QUESTIONS...

- People: Who are my people?
- Power: How can we turn our resources into the power we need to achieve the change we want?
- Change: What is the change that we seek? What is our goal?

LEADERSHIP

Accepting responsibility for enabling others to achieve shared purpose under conditions of uncertainty

LEADERSHIP IN ORGANIZING



Adapted from Re:Power

Stories on the Ground





Join us as a 9to5 member!



Membership is how we grow power that cannot be ignored. Power to win paid leave, child care, housing justice, and protections for all, not just the privileged few.

