NOW MORE THAN EVER, GEORGIA VOTERS RECOGNIZE THE IMPORTANCE OF EARLY CARE & LEARNING AND POLICIES THAT SUPPORT WORKING FAMILIES.

- In a divided political environment, support for early learning is consistently strong and overwhelmingly bipartisan.
- Voters support family-friendly policies, whether or not they have young children.
Survey Methodology

Interview selection was random and interviews were stratified by county, race/ethnicity, age and gender to correlate with current voter registration statistics and actual voter turnout from previous even-year November general elections.

- 600 likely Georgia voters
- Respondents from across Georgia
- Broad Cross-Section of Likely Voters (82% without young children)
- Landline & Cell Phone
- September 14-17
- Accuracy of +/- 4.0% at 95% confidence interval
ISSUES FACING GEORGIANS
Early Childhood Education (ECE) and paid leave are important issues to Georgians.

Georgia voters see a range of issues as particularly important right now, including access to ECE and paid leave. These are viewed as important by roughly 9 in 10 voters.

Please tell me how important each issue is to you personally – is it very important, somewhat important, not that important or not at all important?

<table>
<thead>
<tr>
<th>Issue</th>
<th>Very Important</th>
<th>Somewhat Important</th>
<th>Not That Important</th>
<th>Not At All Important</th>
</tr>
</thead>
<tbody>
<tr>
<td>Increasing jobs and economic growth</td>
<td>84%</td>
<td>97%</td>
<td>2%</td>
<td></td>
</tr>
<tr>
<td>Making healthcare more affordable and accessible</td>
<td>79%</td>
<td>94%</td>
<td>5%</td>
<td></td>
</tr>
<tr>
<td>Improving Georgia’s K thru 12 public education system</td>
<td>80%</td>
<td>93%</td>
<td>6%</td>
<td></td>
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<tr>
<td>Reducing the tax burden on families and individuals</td>
<td>66%</td>
<td>91%</td>
<td>8%</td>
<td></td>
</tr>
<tr>
<td>Making college more affordable</td>
<td>65%</td>
<td>90%</td>
<td>9%</td>
<td></td>
</tr>
<tr>
<td>Expanding access to early childhood education</td>
<td>66%</td>
<td>89%</td>
<td>9%</td>
<td></td>
</tr>
<tr>
<td>Expanding paid family and medical leave for workers</td>
<td>53%</td>
<td>86%</td>
<td>13%</td>
<td></td>
</tr>
</tbody>
</table>
SUPPORT FOR COVID-19 RELIEF TO IMPROVE ACCESS TO CHILD CARE & STABILIZE INDUSTRY
Providing financial assistance to small businesses to stay open
- Total Priority: 95%
- High Priority: 74%
- Not Priority: 5%

Providing more resources to public schools to better meet needs of students
- Total Priority: 93%
- High Priority: 74%
- Not Priority: 7%

Ensuring working parents have access to quality and affordable child care
- Total Priority: 91%
- High Priority: 72%
- Not Priority: 8%

Providing mortgage and rent relief
- Total Priority: 86%
- High Priority: 54%
- Not Priority: 14%

Extending unemployment benefits
- Total Priority: 80%
- High Priority: 53%
- Not Priority: 18%

Providing student loan relief
- Total Priority: 78%
- High Priority: 46%
- Not Priority: 21%

Greater than nine in ten voters (91%) say ensuring that working parents have access to quality and affordable child care should be a priority.

From the following list, please tell me if each should be a high priority, somewhat of a priority, not much of a priority or not at all a priority for Congress to address as a result of the coronavirus pandemic.
One of the many steps that the federal government is taking to address the impacts of the coronavirus pandemic is providing financial assistance to industries directly impacted by the pandemic, such as airlines or hospitals. Based on what you currently know, do you support or oppose having the child care industry also receive targeted financial assistance from the federal government to allow programs to remain open and families to access care?

Georgians Believe Child Care Industry Should Receive Federal Assistance

Eighty-six percent (86%) support the child care industry receiving targeted financial assistance.
Across Groups, Georgians Overwhelmingly Support Child Care Industry Assistance

- 81% of Republicans
- 92% of Democrats
- 85% of Households With Young Children
- 86% of Households Without Young Children
- 85% of Men
- 88% of Women
Nearly 9 in 10 likely Georgia voters either strongly support or somewhat support paid family leave:

- **88%** for the birth or adoption of a child
- **88%** to provide child care during emergencies
- **90%** to care for themselves or a family member with an illness

By party:
- **82%** Republican, **96%** Democrat for the birth or adoption of a child
- **83%** Republican, **96%** Democrat to provide child care during emergencies
- **84%** Republican, **98%** Democrat to care for themselves or a family member with an illness
The majority of voters (88%) believe funding for early childhood education should be increased or maintained.
Voters believe Georgia’s state government (31%) or the federal government (29%) should be most responsible for helping to fund early childhood education programs.
GEORGIA VOTERS SUPPORT A VARIETY OF ECE POLICIES

- 85% Support funding to increase quality & availability of child care for infants & toddlers
- 88% Support funding to help low-to-moderate income families afford child care
- 88% Support comparable salaries for early education professionals
Georgians Support Funding for Greater Availability and Quality of Child Care for Toddlers & Infants

Eighty-five percent (85%) support providing funding to increase the availability and quality of child care for infants and toddlers. Support increases to 94% among households with young children.
Eighty-eight percent (88%) support providing funding to help low-to-moderate income working families afford child care.
SUPPORT FOR HELPING LOW-TO-MODERATE-INCOME WORKING FAMILIES AFFORD CHILD CARE IS STRONG ACROSS DEMOGRAPHIC GROUPS

- **80%** Republican
- **97%** Democrat
- **91%** Households With Young Children
- **86%** Households Without Young Children
- **83%** Men
- **92%** Women
Georgians Want to Ensure Early Educators Paid Comparable Salaries

Eighty-eight percent (88%) support ensuring that childcare employees are paid a comparable salary to elementary school teachers if they have the same credentials and experience.

Ensuring people who work in child care and early education are paid a salary comparable to elementary school teachers if they have the same credentials and experience.
91% OF GEORGIANS SUPPORT LOTTERY-FUNDED PRE-K
SUPPORT FOR GEORGIA'S PRE-K RISES ABOVE 90%; HIGHEST OF ALL PREVIOUS POLLS

2010: 83%
2014: 87%
2018: 80%
2020: 91%
Georgians Support Lottery-Funded Pre-K

Greater than nine in ten (91%) support Georgia’s free, lottery-funded voluntary Pre-K.

Do you support or oppose continuing to use a portion of lottery funds to provide voluntary pre-kindergarten programs for four-year-olds?

- Total Support: 91%
- Strongly Support: 78%
- Somewhat Support: 13%
- Total Oppose: 6%
- Strongly Oppose: 4%
- Somewhat Oppose: 3%
- DK/Ref: 3%
65% of Georgians more likely to vote for candidates supportive of early care & learning.
Georgians Are More Likely To Support ECE-Friendly Candidates

65% would be “More Likely” to vote for a candidate for political office who supports policies that give families more access to quality child care and preschool.

- 63% of swing voters
- 68% of women
Thank You!
Learn more at: GEEARS.org