

**GEORGIA STATEWIDE
GENERAL ELECTION VOTERS**

N=600

FIELD DATES: 9/14/2020 - 9/17/2020

2. THINKING AHEAD, HOW LIKELY IS IT THAT YOU WILL VOTE IN THE GENERAL ELECTIONS FOR PRESIDENT, U.S. SENATE AND GEORGIA STATE LEGISLATURE ON TUESDAY, NOVEMBER 3RD? WOULD YOU SAY YOU ARE DEFINITELY GOING TO VOTE, VERY LIKELY TO VOTE, ONLY SOMEWHAT LIKELY TO VOTE, NOT VERY LIKELY TO VOTE OR NOT AT ALL LIKELY TO VOTE? IF YOU ARE NOT REGISTERED TO VOTE, JUST SAY SO.

Total	600
DEFINITELY VOTING	85.8
VERY LIKELY	11.7
SOMEWHAT LIKELY	2.6
Mean	2.83

3. I AM GOING TO READ YOU A LIST OF ISSUES FACING GEORGIA RIGHT NOW. AFTER HEARING EACH, PLEASE TELL ME HOW IMPORTANT EACH ISSUE IS TO YOU PERSONALLY – IS IT VERY IMPORTANT, SOMEWHAT IMPORTANT, NOT THAT IMPORTANT OR NOT AT ALL IMPORTANT?

IMPROVING GEORGIA'S K THRU 12 PUBLIC EDUCATION SYSTEM

Total Answering	600
IMPORTANT	93.2
Very	79.6
Somewhat	13.6
NOT IMPORTANT	5.7
Not That Important	3.2
Not Important at All	2.4
DON'T KNOW	1.1
Net Diff.	87.5
Mean	2.72

4. MAKING COLLEGE MORE AFFORDABLE

Total Answering	600
IMPORTANT	89.5
Very	64.5
Somewhat	25.0
NOT IMPORTANT	9.4
Not That Important	5.5
Not Important at All	3.9
DON'T KNOW	1.0
Net Diff.	80.1
Mean	2.52

5. EXPANDING ACCESS TO EARLY CHILDHOOD EDUCATION

Total Answering	600
IMPORTANT	89.4
Very	66.1
Somewhat	23.3
NOT IMPORTANT	9.4
Not That Important	6.1
Not Important at All	3.3
DON'T KNOW	1.2
Net Diff.	80.1
Mean	2.54

6. EXPANDING PAID FAMILY AND MEDICAL LEAVE FOR WORKERS

Total Answering	600
IMPORTANT	86.1
Very	52.8
Somewhat	33.3
NOT IMPORTANT	12.6
Not That Important	8.8
Not Important at All	3.8
DON'T KNOW	1.3
Net Diff.	73.5
Mean	2.37

7. MAKING HEALTHCARE MORE AFFORDABLE AND ACCESSIBLE

Total Answering	600
IMPORTANT	94.3
Very	79.0
Somewhat	15.3
NOT IMPORTANT	4.8
Not That Important	2.6
Not Important at All	2.2
DON'T KNOW	0.9
Net Diff.	89.5
Mean	2.73

8. INCREASING JOBS AND ECONOMIC GROWTH

Total Answering	600
IMPORTANT	97.4
Very	84.3
Somewhat	13.2
NOT IMPORTANT	2.4
Not That Important	1.5
Not Important at All	0.8
DON'T KNOW	0.2
Net Diff.	95.1
Mean	2.81

9. REDUCING THE TAX BURDEN ON FAMILIES AND INDIVIDUALS

Total Answering	600
IMPORTANT	90.8
Very	65.8
Somewhat	25.0
NOT IMPORTANT	8.1
Not That Important	5.2
Not Important at All	2.9
DON'T KNOW	1.1
Net Diff.	82.6
Mean	2.55

IMPORTANT:

Total	600
INCREASING JOBS	97.4
AFFORDABLE HEALTHCARE	94.3
PUBLIC EDUCATION	93.2
REDUCE TAX BURDEN	90.8
MAKING COLLEGE AFFRDBL	89.5
EARLY CHILDHOOD EDCTN	89.4
PAID FAMILY LEAVE	86.1

VERY IMPORTANT:

Total	600
INCREASING JOBS	84.3
PUBLIC EDUCATION	79.6
AFFORDABLE HEALTHCARE	79.0
EARLY CHILDHOOD EDCTN	66.1
REDUCE TAX BURDEN	65.8
MAKING COLLEGE AFFRDBL	64.5
PAID FAMILY LEAVE	52.8

MEAN SCORE:

Total	600
INCREASING JOBS	2.81
AFFORDABLE HEALTHCARE	2.73
PUBLIC EDUCATION	2.72
REDUCE TAX BURDEN	2.55
EARLY CHILDHOOD EDCTN	2.54
MAKING COLLEGE AFFRDBL	2.52
PAID FAMILY LEAVE	2.37

10. AS YOU MAY KNOW, CONGRESS IS DISCUSSING PASSING ADDITIONAL LEGISLATION TO PROVIDE RELIEF TO AMERICANS DURING THE CORONAVIRUS PANDEMIC. FROM THE FOLLOWING LIST, PLEASE TELL ME IF EACH SHOULD BE A HIGH PRIORITY, SOMEWHAT OF A PRIORITY, NOT MUCH OF A PRIORITY OR NOT AT ALL A PRIORITY FOR CONGRESS TO ADDRESS AS A RESULT OF THE CORONAVIRUS PANDEMIC.

ENSURING WORKING PARENTS HAVE ACCESS TO QUALITY AND AFFORDABLE CHILDCARE

Total Answering	600
PRIORITY	91.2
High	72.3
Somewhat	18.9
NOT A PRIORITY	7.9
Not Much/Priority	4.1
Not at all/Priority	3.7
DON'T KNOW	0.9
Net Diff.	83.4
Mean	2.61

11. PROVIDING MORE RESOURCES TO PUBLIC SCHOOLS SO THEY CAN BETTER MEET THE NEEDS OF STUDENTS

Total Answering	600
PRIORITY	92.6
High	73.8
Somewhat	18.8
NOT A PRIORITY	6.7
Not Much/Priority	3.9
Not at all/Priority	2.9
DON'T KNOW	0.7
Net Diff.	85.9
Mean	2.65

12. PROVIDING FINANCIAL ASSISTANCE TO SMALL BUSINESSES TO STAY OPEN

Total Answering	600
PRIORITY	94.8
High	73.9
Somewhat	20.9
NOT A PRIORITY	4.9
Not Much/Priority	2.8
Not at all/Priority	2.1
DON'T KNOW	0.3
Net Diff.	89.9
Mean	2.67

13. PROVIDING MORTGAGE AND RENT RELIEF

Total Answering	600
PRIORITY	85.7
High	54.3
Somewhat	31.5
NOT A PRIORITY	13.6
Not Much/Priority	6.6
Not at all/Priority	7.0
DON'T KNOW	0.7
Net Diff.	72.1
Mean	2.34

14. PROVIDING STUDENT LOAN RELIEF

Total Answering	600
PRIORITY	77.6
High	46.4
Somewhat	31.2
NOT A PRIORITY	21.3
Not Much/Priority	9.3
Not at all/Priority	12.0
DON'T KNOW	1.0
Net Diff.	56.3
Mean	2.13

15. EXTENDING UNEMPLOYMENT BENEFITS

Total Answering	600
PRIORITY	80.4
High	52.8
Somewhat	27.6
NOT A PRIORITY	18.4
Not Much/Priority	10.1
Not at all/Priority	8.3
DON'T KNOW	1.2
Net Diff.	62.0
Mean	2.26

TOTAL PRIORITY:

Total	600
FINANCIAL ASSISTANCE	94.8
MORE RESOURCES/SCHOOLS	92.6
AFFORDABLE CHILDCARE	91.2
MORTGAGE/RENT RELIEF	85.7
EXPANDING UNEMPLOYMENT	80.4
STUDENT LOAN RELIEF	77.6

HIGH PRIORITY:

Total	600
FINANCIAL ASSISTANCE	73.9
MORE RESOURCES/SCHOOLS	73.8
AFFORDABLE CHILDCARE	72.3
MORTGAGE/RENT RELIEF	54.3
EXPANDING UNEMPLOYMENT	52.8
STUDENT LOAN RELIEF	46.4

MEAN SCORE:

Total	600
FINANCIAL ASSISTANCE	2.67
MORE RESOURCES/SCHOOLS	2.65
AFFORDABLE CHILDCARE	2.61
MORTGAGE/RENT RELIEF	2.34
EXPANDING UNEMPLOYMENT	2.26
STUDENT LOAN RELIEF	2.13

16. ONE OF THE MANY STEPS THAT THE FEDERAL GOVERNMENT IS TAKING TO ADDRESS THE IMPACTS OF THE CORONAVIRUS PANDEMIC IS PROVIDING FINANCIAL ASSISTANCE TO INDUSTRIES DIRECTLY IMPACTED BY THE PANDEMIC, SUCH AS AIRLINES OR HOSPITALS. BASED ON WHAT YOU CURRENTLY KNOW, DO YOU SUPPORT OR OPPOSE HAVING THE CHILDCARE INDUSTRY ALSO RECEIVE TARGETED FINANCIAL ASSISTANCE FROM THE FEDERAL GOVERNMENT TO ALLOW PROGRAMS TO REMAIN OPEN AND FAMILIES TO ACCESS CARE?

Total	600
SUPPORT	86.2
Strongly	61.3
Somewhat	24.9
OPPOSE	9.2
Somewhat	5.0
Strongly	4.2
DK/REFUSED	4.6
Net Diff	77.0
Mean	3.50

17. GENERALLY SPEAKING, DO YOU THINK FUNDING FOR EARLY CHILDHOOD EDUCATION FROM BIRTH TO AGE FIVE – INCLUDING CHILDCARE AND PRESCHOOL – SHOULD BE...?

Total	600
INCREASED	53.0
DECREASED	6.1
KEPT/SAME AS IT IS TODAY	35.3
DK/REFUSED	5.6
Net Diff	46.8

18. AND REGARDLESS OF YOUR OPINION ON WHETHER EARLY CHILDHOOD EDUCATION FUNDING SHOULD BE INCREASED, DECREASED OR KEPT THE SAME, WHO DO YOU THINK SHOULD BE MOST RESPONSIBLE FOR HELPING TO FUND THESE PROGRAMS?

Total	600
GEORGIA'S STATE GOV'T	31.4
THE FEDERAL GOVERNMENT	29.1
YOUR LOCAL GOVERNMENT	14.6
PRIVATE BUSINESSES	8.0
NON-PROFIT/ORGANIZATIONS	7.2
NONE/OPOSE FUNDING	2.5
DK/REFUSED	7.2

19. AND FROM THE SAME LIST, WHO DO YOU THINK SHOULD BE SECOND MOST RESPONSIBLE FOR HELPING TO FUND THESE EARLY CHILDHOOD EDUCATION PROGRAMS?

Total	600
GEORGIA'S STATE GOV'T	34.5
THE FEDERAL GOVERNMENT	22.4
YOUR LOCAL GOVERNMENT	19.7
PRIVATE BUSINESSES	5.4
NON-PROFIT/ORGANIZATIONS	5.2
1ST- NONE/OPOSE FUNDING	2.5
2ND- NONE/OPOSE FUNDING	1.8
1ST- DK/REFUSED	7.2
2ND- DK/REFUSED	1.4

COMBO FIRST/SECOND CHOICE:

Total	600
GEORGIA'S STATE GOV'T	65.9
THE FEDERAL GOVERNMENT	51.5
YOUR LOCAL GOVERNMENT	34.3
PRIVATE BUSINESSES	13.3
NON-PROFIT/ORGANIZATIONS	12.3
1ST- NONE/OPOSE FUNDING	2.5
2ND- NONE/OPOSE FUNDING	1.8
1ST- DK/REFUSED	7.2
2ND- DK/REFUSED	1.4

20. I AM NOW GOING TO READ YOU A LIST OF SPECIFIC IDEAS RELATED TO QUALITY EARLY CHILDHOOD EDUCATION FOR CHILDREN FROM BIRTH THROUGH AGE FIVE. PLEASE TELL ME IF YOU SUPPORT OR OPPOSE EACH OF THE FOLLOWING PROPOSALS.

PROVIDING FUNDING TO INCREASE THE AVAILABILITY AND QUALITY OF CHILD CARE FOR INFANTS AND TODDLERS.

Total	600
SUPPORT	85.4
Strongly	61.7
Somewhat	23.7
OPPOSE	11.2
Somewhat	5.2
Strongly	6.0
DK/REFUSED	3.4
Net Diff	74.1
Mean	3.46

21. PROVIDING FUNDING TO HELP LOW-TO-MODERATE INCOME WORKING FAMILIES AFFORD CHILD CARE.

Total	600
SUPPORT	87.8
Strongly	67.2
Somewhat	20.6
OPPOSE	9.0
Somewhat	3.8
Strongly	5.3
DK/REFUSED	3.2
Net Diff	78.8
Mean	3.55

22. ENSURING PEOPLE WHO WORK IN CHILDCARE AND EARLY EDUCATION ARE PAID A SALARY COMPARABLE TO ELEMENTARY SCHOOL TEACHERS IF THEY HAVE THE SAME CREDENTIALS AND EXPERIENCE.

Total	600
SUPPORT	87.6
Strongly	69.9
Somewhat	17.7
OPPOSE	9.8
Somewhat	6.0
Strongly	3.8
DK/REFUSED	2.6
Net Diff	77.8
Mean	3.58

SUPPORT:

Total	600
FUNDING HELP/LOW INCOME	87.8
TEACHERS SALARY	87.6
QUALITY OF CHILDCARE	85.4

STRONGLY SUPPORT:

Total	600
TEACHERS SALARY	69.9
FUNDING HELP/LOW INCOME	67.2
QUALITY OF CHILDCARE	61.7

MEAN SCORE:

Total	600
TEACHERS SALARY	3.58
FUNDING HELP/LOW INCOME	3.55
QUALITY OF CHILDCARE	3.46

23. WOULD YOU BE MORE LIKELY OR LESS LIKELY TO VOTE FOR A CANDIDATE FOR POLITICAL OFFICE WHO SUPPORTS POLICIES THAT GIVE MORE FAMILIES ACCESS TO QUALITY CHILDCARE AND PRESCHOOL? IF IT WOULD MAKE NO DIFFERENCE, JUST SAY SO.

Total	600
MORE LIKELY	64.9
Much	45.9
Somewhat	19.0
LESS LIKELY	5.7
Somewhat	2.8
Much	3.0
NO DIFFERENCE	25.4
DK/REFUSED	3.9
Net Diff.	59.2
Mean	4.06

24. THERE HAS BEEN SOME DISCUSSION LATELY ABOUT PAID AND MEDICAL LEAVE FOR EMPLOYEES. PLEASE TELL ME IF YOU SUPPORT OR OPPOSE EACH OF THE FOLLOWING PROPOSALS.

PROVIDING PAID PARENTAL LEAVE FOR THE BIRTH OR ADOPTION OF A CHILD

Total	600
SUPPORT	88.4
Strongly	70.4
Somewhat	18.0
OPPOSE	10.3
Somewhat	6.1
Strongly	4.2
DK/REFUSED	1.4
Net Diff	78.1
Mean	3.57

25. PROVIDING PAID FAMILY LEAVE TO PROVIDE CHILDCARE DURING EMERGENCIES

Total	600
SUPPORT	87.9
Strongly	67.1
Somewhat	20.8
OPPOSE	10.4
Somewhat	5.5
Strongly	4.9
DK/REFUSED	1.7
Net Diff	77.5
Mean	3.53

26. PROVIDING PAID SICK OR FAMILY MEDICAL LEAVE TO CARE FOR YOURSELF OR A FAMILY MEMBER WITH AN ILLNESS

Total	600
SUPPORT	89.9
Strongly	73.5
Somewhat	16.4
OPPOSE	8.5
Somewhat	4.2
Strongly	4.3
DK/REFUSED	1.5
Net Diff	81.4
Mean	3.62

SUPPORT:

Total	600
PAID SICK LEAVE	89.9
PARENTAL LEAVE	88.4
FAMILY LEAVE	87.9

STRONGLY SUPPORT:

Total	600
PAID SICK LEAVE	73.5
PARENTAL LEAVE	70.4
FAMILY LEAVE	67.1

MEAN SCORE:

Total	600
PAID SICK LEAVE	3.62
PARENTAL LEAVE	3.57
FAMILY LEAVE	3.53

27. AS YOU MAY KNOW, GEORGIA CURRENTLY OFFERS A FREE, LOTTERY-FUNDED VOLUNTARY PRE-KINDERGARTEN PROGRAM FOR FOUR-YEAR-OLDS IN THE STATE. DO YOU SUPPORT OR OPPOSE CONTINUING TO USE A PORTION OF LOTTERY FUNDS TO PROVIDE VOLUNTARY PRE-KINDERGARTEN PROGRAMS FOR FOUR YEAR OLDS?

Total	600
SUPPORT	90.9
Strongly	78.3
Somewhat	12.6
OPPOSE	6.1
Somewhat	2.6
Strongly	3.5
DK/REFUSED	3.0
Net Diff	84.8
Mean	3.71

28. IF GEORGIA WERE TO LEGALIZE SPORTS BETTING, WOULD YOU SUPPORT OR OPPOSE USING THE MONEY IT GENERATES TO FUND PUBLIC EDUCATION, SIMILAR TO HOW LOTTERY PROCEEDS SUPPORT THE HOPE SCHOLARSHIP AND GEORGIA PRE-K?

Total	600
SUPPORT	83.8
Strongly	67.9
Somewhat	15.8
OPPOSE	12.7
Somewhat	3.2
Strongly	9.5
DK/REFUSED	3.6
Net Diff	71.1
Mean	3.48

29. AND NOW MORE SPECIFICALLY, WOULD YOU SUPPORT OR OPPOSE USING THE MONEY GENERATED FROM LEGALIZED SPORTS BETTING TO FUND EARLY CHILDHOOD EDUCATION FOR INFANTS AND TODDLERS?

Total	600
SUPPORT	80.9
Strongly	62.4
Somewhat	18.4
OPPOSE	15.2
Somewhat	4.7
Strongly	10.5
DK/REFUSED	3.9
Net Diff	65.7
Mean	3.38

30. WITH WHICH POLITICAL PARTY ARE YOU AFFILIATED?

Total	600
REPUBLICAN	34.5
DEMOCRATIC	35.2
INDEPENDENT/OTHER	29.5
DK/REFUSED	0.8
Net Diff.	-0.7

31. WHEN YOU VOTE FOR CANDIDATES FOR POLITICAL OFFICE, WOULD YOU SAY YOU...?

Total	600
DEMOCRAT	41.9
Always	21.6
Usually	20.3
TICKET-SPLITTER	20.4
REPUBLICAN	34.1
Usually	20.4
Always	13.6
DK/REFUSED	3.7

PARTY/VOTE BEHAVIOR:

Total Answering	578
VOTE REPUBLICAN	35.4
Strong GOP	14.0
Soft GOP	15.6
Lean GOP	5.8
SWING VOTER	21.2
VOTE DEMOCRAT	42.9
Lean Dem.	7.9
Soft Dem.	15.5
Strong Dem.	19.5
GOP DEFECTORS	0.6
DEM. DEFECTORS	0.0

32. WHAT IS THE LAST GRADE OF FORMAL EDUCATION YOU HAVE COMPLETED?

Total	600
LESS/COLLEGE GRAD	55.1
Less/H.S. Diploma	2.3
High School Grad.	16.8
Some College/Trade	36.0
COLLEGE GRADUATE	43.8
College Graduate	26.5
Post-Graduate Degree	17.3
DK/REFUSED	1.1
Net Diff.	11.3

33. WHAT IS YOUR CURRENT MARITAL STATUS?

Total	600
SINGLE	27.6
Never Married	24.5
Live w/Sig. Other	3.1
MARRIED	56.8
SEPARATED	0.9
DIVORCED	6.7
WIDOWED	6.2
DK/REFUSED	1.8

34. ARE YOU THE PARENT, STEP-PARENT OR LEGAL GUARDIAN OF A CHILD EIGHT YEARS OLD OR YOUNGER WHO LIVES WITH YOU?

Total Answering	600
YES	17.5
Parent	13.8
Step-Parent	0.9
Legal Guardian	2.8
NO	82.0
DK/REFUSED	0.5
Net Diff.	-64.4

35. ARE YOU CURRENTLY EMPLOYED FULL-TIME, EMPLOYED PART-TIME, A STAY-AT-HOME PARENT, RETIRED, NOT EMPLOYED AND LOOKING FOR WORK OR NOT EMPLOYED AND NOT LOOKING FOR WORK?

Total Answering	600
EMPLOYED	66.7
Full Time	56.8
Part Time	9.9
RETIRED	16.3
UNEMPLOYED	7.3
Not Employed/Looking	4.4
Not Employed/Not Lking	2.9
STAY-AT-HOME PARENT	4.5
OTHER	1.9
DK/REFUSED	3.3

36. WHICH OF THE FOLLOWING RANGES DOES YOUR TOTAL HOUSEHOLD INCOME LAST YEAR BEFORE TAXES FALL INTO? THIS INFORMATION WILL REMAIN STRICTLY CONFIDENTIAL AND WILL ONLY BE USED FOR STATISTICAL PURPOSES. PLEASE STOP ME WHEN I REACH THE CATEGORY THAT INCLUDES YOUR HOUSEHOLD INCOME.

Total Answering	600
UNDER \$50K	29.3
Under \$20k	5.6
\$20-\$40k	12.9
\$40-\$50k	10.8
\$50K-100K	30.7
\$50-\$75k	16.9
\$75-\$100k	13.7
OVER 100K	23.9
\$100-\$200	17.1
OVER \$200k	6.7
PREFER NOT TO SAY	16.2
Mean	87139.63

37. WHAT IS YOUR MAIN RACIAL BACKGROUND?

Total	600
AFRICAN AMERICAN	29.8
ASIAN	2.3
WHITE	62.5
HISPANIC	2.5
OTHER	2.2
DK/REFUSED	0.7

38. WHAT IS YOUR AGE?

Total	600
18-35	25.8
36-45	17.0
46-55	19.0
56-65	17.7
OVER 65	20.0
REFUSED	0.5
Mean	47.86

39. GENDER:

Total	600
MALE	45.0
FEMALE	55.0

40. AREA:

Total	600
ATLANTA METRO	39.0
REST OF ATLANTA/GRNVLL	30.0
AUGUSTA MEDIA MARKET	5.0
SAVANNAH MEDIA MARKET	7.0
COLUMBUS MEDIA MARKET	3.0
ALBANY MEDIA MARKET	4.0
MACON MEDIA MARKET	6.0
CHATTANOOGA MEDIA MARKET	2.0
TALLAHASSEE/DOTHAN	4.0

41. REGION:

Total	600
NORTH	71.0
Atlanta Metro	39.0
Rest of North	32.0
CENTRAL	14.0
SOUTH	15.0

42. GENERAL VOTE HISTORY:

Total	600
NEW REGISTRANTS	8.3
VOTED BOTH 2016/2018	48.3
VOTED 2016/NOT 2018	25.2
VOTED 2018/NOT 2016	18.3
Mean	1.40

43. INTERVIEW:

Total	600
LANDLINE PHONE	41.3
CELL PHONE	58.7