

# Count *Me* in!

COLORING BOOK

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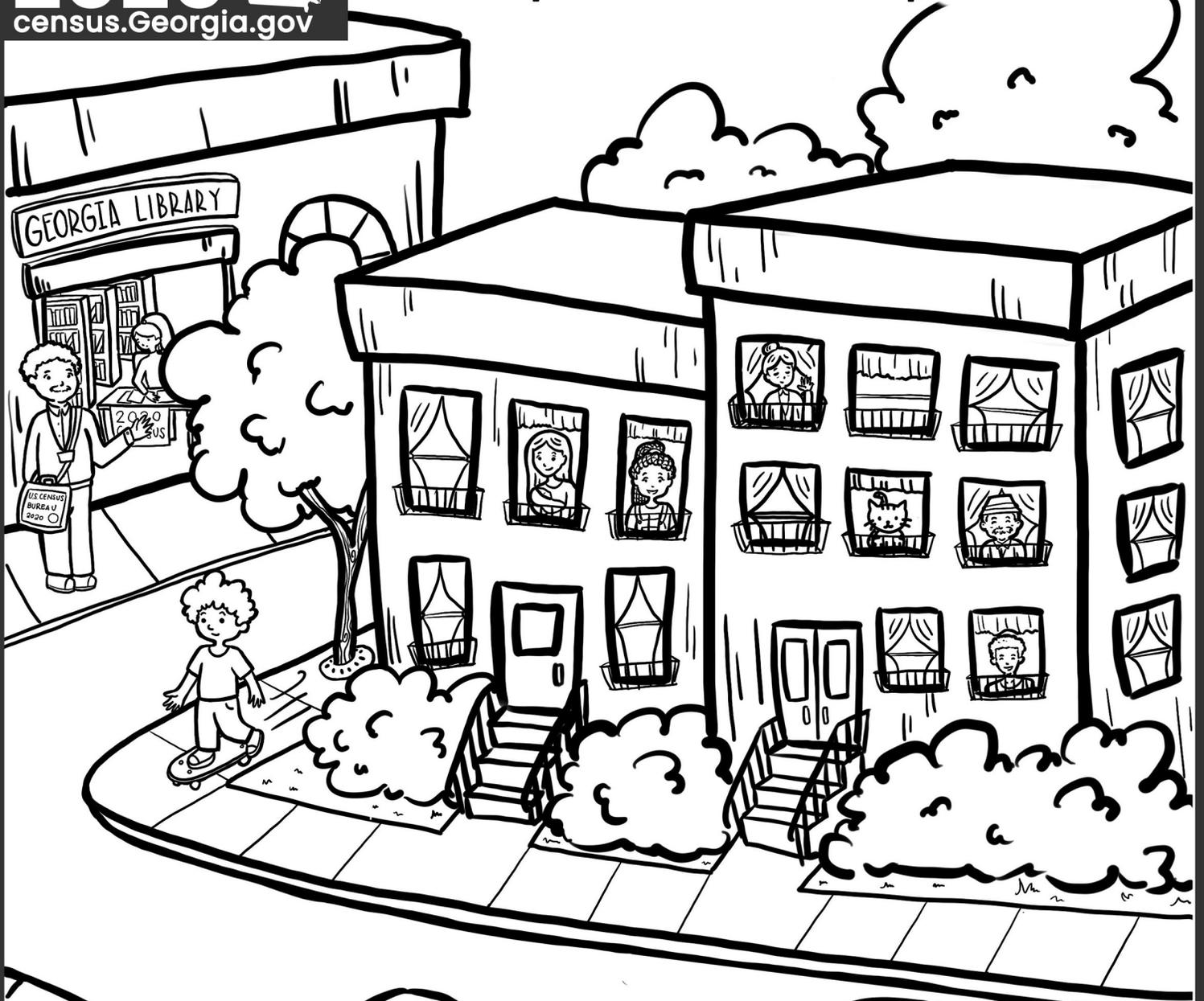
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The Census counts people  
Make sure it counts you!  
Fill out your Census in April 2020



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Every. One. Counts.  
Fill out your Census in April 2020



*Am Nguyen*<sup>20</sup>

# The Census counts people. Make sure it counts you!

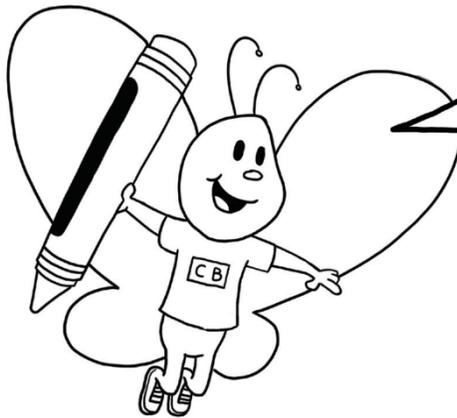


STATISTICS  
IN SCHOOLS

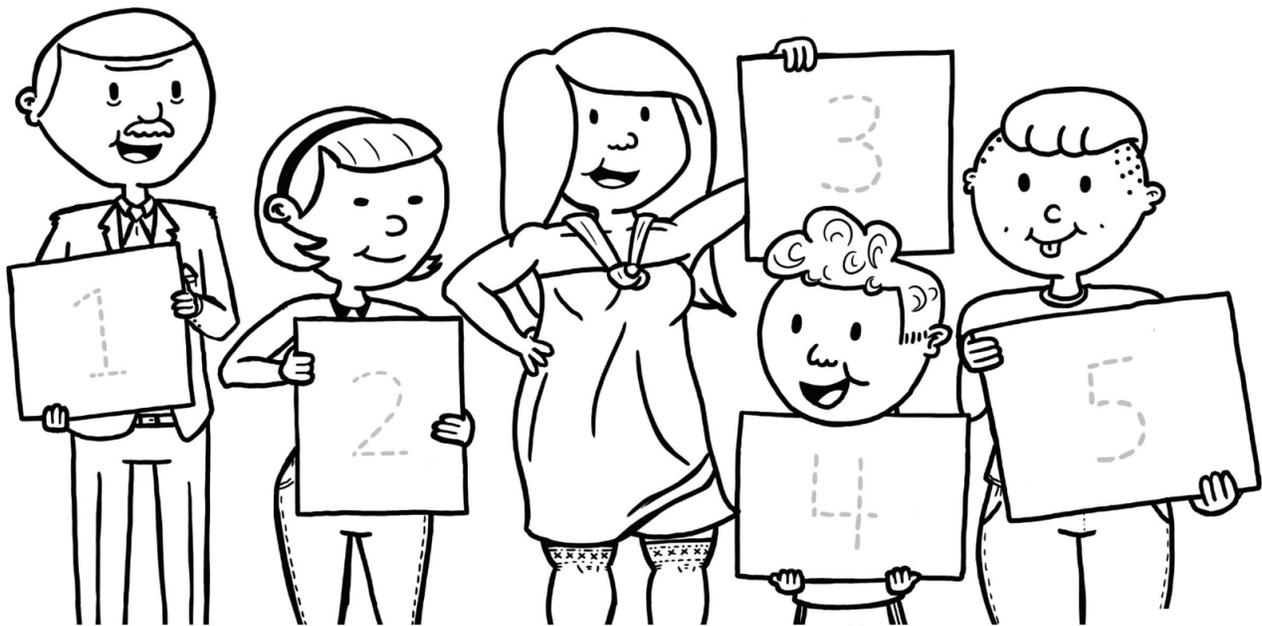
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Count everyone here and trace their number on their card.



STATISTICS  
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# How Many People Are in My Home?

The census counts people. Counting people helps the government make important decisions—like how many parks we need or how many schools we should have. It's important to be counted in the census!

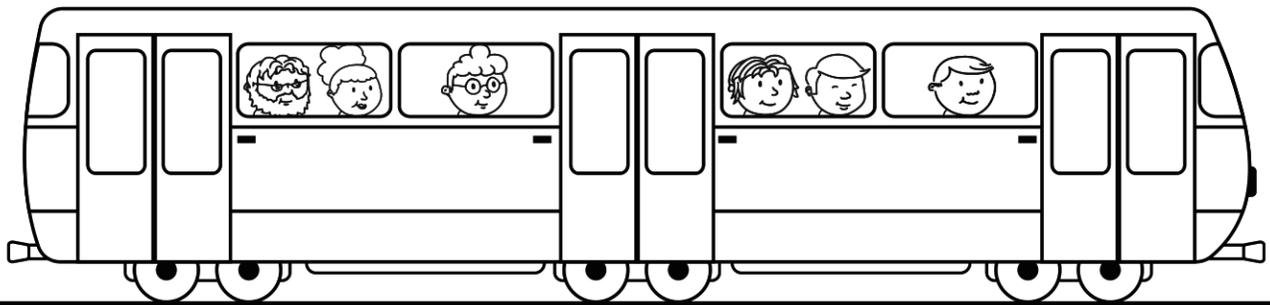
*Let your child draw a picture of everyone who lives in your home. Then guide them in counting how many people live in your home.*

I have \_\_\_\_\_ people in my home.

# On Our Way To Being Counted!

People use different kinds of transportation to get to work and school. In 2020, the Census Bureau will count all the people in the country. The 2020 Census will help us understand which communities need more roads, bridges, and parks. So it's important that everyone is counted!

*Let your child color in the pictures below. While they color, help them count the number of people in each kind of transportation.*





### **What is the census and when does it happen?**

Every 10 years, everyone living in the United States is asked to complete a simple but very important constitutional task: respond to the census. The 2020 Census is a questionnaire that asks a few basic questions, like the age, sex and number of people who live or stay in your home, including young children and newborn babies. The next decennial census starts in March of 2020 and responding is easy, safe, and important.



### **Why is counting young children important?**

Newborn babies and young children under five are often missed in the census. The 2020 Census helps determine which areas qualify for the critical resources that children and families depend on for the next 10 years—basically, an entire childhood! Examples of resources that could be impacted include food assistance, Head Start, child care, housing support, public schools, early intervention services for children with special needs, children's health insurance, and more. Knowing how many children there are and where they live is essential to getting those services and programs to them.



### **How do I make sure young children are being counted in the right place?**

- Count children in the home where they live and sleep most of the time, even if their parents don't live there. If a child's time is divided between more than one home, count them where they stay most often. If their time is evenly divided, or you don't know where they stay most often, count them where they are staying on Census Day—April 1, 2020.
- If a child's family (or guardian) is moving during March or April 2020, count them at the address where they are living on April 1, 2020.
- Count children in your home if they don't have a permanent place to live and are staying in your home on April 1, 2020, even if they are only staying with you temporarily.
- Count newborn babies at the home where they will live and sleep most of the time, even if they are still in the hospital on April 1, 2020.



### **Are census responses kept confidential?**

The law requires that the Census Bureau keep all information confidential and use responses only to produce statistics. Your responses are protected and cannot be used against you. Census Bureau employees are sworn to protect your personal information for life and any violation comes with a penalty of up to \$250,000 and/or up to five years in prison.



**Start shaping our future by going to [2020CENSUS.GOV](https://2020CENSUS.GOV).**