



This year, Georgia's Pre-Kindergarten is celebrating its 25th year of serving the state's youngest learners. In honor of this milestone and the visionary leadership that led to it, GEEARS: Georgia Early Education Alliance for Ready Students (GEEARS) and the Georgia Department of Early Care and Learning (DECAL) have come together to plan a monumental birthday party which will take place on March 6th, 2018, from 5:00-7:00pm at the Georgia Freight Depot. We invite your company to celebrate with us.

Governor Nathan Deal and First Lady Sandra Deal will join Pre-K staff, teachers, sponsors, legislators and other officials from Georgia as they celebrate at the Georgia Freight Depot. The event will be a time to celebrate the successes of Georgia Pre-K and have some fun while supporting the work that GEEARS does to create public support, engage in research, and support public policy to ensure that every child in Georgia is prepared to succeed when they enter kindergarten and on a path to read to learn by the end of the third grade.

Long recognized as a pioneer in early education investment, Georgia was one of the first states to make Pre-K available to all four-year olds regardless of family income. Georgia's Pre-K Program began as a pilot program in 1992 serving 750 at-risk four-year-old children and in the past 25 years has served over 1.6 million children statewide. Approximately 80,000 Georgia children are served each year. The Georgia Pre-K program ensures children in Georgia have a solid foundation that contributes to later school success and college and career readiness.

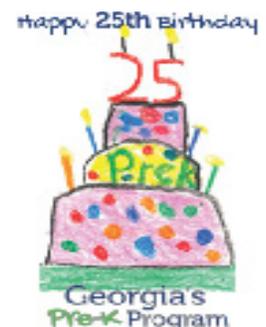
Research clearly supports that Georgia Pre-K helps lay a solid foundation on which children's academic and workforce careers can be built. We know your company is committed to helping us build those solid future workers and will want to support this celebration of the teachers, kids and successes of Georgia Pre-K's past 25 years. Please join our celebration as a sponsor. Detailed information is attached.

We look forward to blowing out the candles on Georgia Pre-K's birthday cake with you on March 6th, 2018.

Mindy Binderman

Executive Director

GEEARS: Georgia Early Education Alliance for Ready Students



25th Birthday of Georgia Pre-K



Sponsorships

Cake Toppers: \$10,025

A premiere level sponsorship. Reserved area and timeframe (5:00-5:30) for meet-n-greet and photo opportunity with Governor, First Lady and special guests. Complimentary digital "First 2000 Days" toolkit for your company, with resources on the importance of early learning. Logo on event signage, program and invitations. Twenty (20) tickets to the event. Reserved seating area near stage. Mention in all promotional materials and press.

Candle Lighters: \$7,525

Logo on event signage, program and invitations. Fifteen (15) tickets to the event. Reserved seating area near stage. Complimentary digital "First 2000 Days" toolkit for your company, with resources on the importance of early learning.

Confetti Throwers: \$5,525

Organization name on event signage, program and invitations. Complimentary digital "First 2000 Days" toolkit for your company, with resources on the importance of early learning. Ten (10) tickets to the event.

Noise Makers: \$2,525

Organization or individual name on event signage, program and invitations. Complimentary digital "First 2000 Days" toolkit for your company, with resources on the importance of early learning. Four (4) tickets to the event.